

CLAIMS

WHAT IS CLAIMED IS:

1. A holder for a beverage container, the holder comprising:
 - a base having a substantially planar lower surface and an opposite upper surface containing a receptacle configured to slidably receive, support and restrain a lower end portion of a beverage container against lateral movement;
 - an elongated handle disposed adjacent to the base, the handle having an upper end disposed above the upper surface of the base and an opposite, substantially planar lower end disposed coplanar with the lower surface of the base; and,
 - 10 an arcuate web rigidly connecting the base to the upper end of the handle, and wherein the holder has an appearance suggestive of a high-heeled shoe.
2. The holder of claim 1, further comprising a first strap having opposite ends respectively attached to opposite sides of the web and an intermediate portion arranged to contact a side of an upper portion of a beverage container so as to restrain it against lateral movement.
- 15 3. The holder of claim 2, wherein the first strap further comprises a second strap having opposite ends respectively connected to the first strap intermediate of the ends of the first strap and an intermediate portion arranged to contact the upper portion of a beverage container on a side of the a beverage container opposite to the intermediate portion of the first strap and further restrain an upper portion of the a beverage container against lateral movement.
- 20 4. The holder of claim 2, wherein the first strap comprises a pair of opposing, intermediate ends, and further comprising means for releasably fastening the intermediate ends of the first strap together.
5. The holder of claim 4, wherein the fastening means comprises a hook-and-eye fastener.
- 25 6. The holder of claim 3, further comprising a third strap having opposite ends respectively attached to opposite sides of the base and an intermediate portion arranged to contact and restrain a middle portion of a beverage container against lateral movement.

7. The holder of claim 6, wherein the third strap is elastic and an inner portion of the elongated handle, facing the base, has a plurality of ribs formed thereon.

8. The holder of claim 1, wherein at least two of the base, elongated handle and web are
5 integrally formed and an inner portion of the elongated handle, facing the base, has a plurality of finger holding portions formed thereon to enable a user to more securely grasp the holder.

9. The holder of claim 8, wherein the at least two of the base, handle and web are sculpted from a single piece of material .

10 10. The holder of claim 8, wherein the at least two of the base, handle and web are molded of a single piece of material.

11. A holder for a beverage container comprising:
a base having a substantially planar lower surface and an opposite upper surface containing a receptacle configured to slidably receive, support and restrain a lower end portion of the
15 beverage container against lateral movement;

an elongated handle disposed adjacent to the base, the handle having an upper end disposed above the upper surface of the base and an opposite, substantially planar lower end disposed coplanar with the lower surface of the base;

an arcuate web rigidly connecting the base to the upper end of the handle; and
20 a first strap having opposite ends respectively attached to opposite sides of the web and an intermediate portion arranged to contact a side of an upper portion of a beverage container so as to restrain it against lateral movement; wherein the holder has an appearance suggestive of a high-heeled shoe.

12. The holder of claim 11, wherein the first strap further comprises a second strap having opposite ends respectively connected to the first strap intermediate of the ends of the first strap and an intermediate portion arranged to contact the upper portion of the beverage container on a side of the beverage container opposite to the intermediate portion of the first strap and further restrain an upper portion of the beverage container against lateral movement; and wherein
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the first strap comprises a pair of opposing, intermediate ends having means for releasably fastening the intermediate ends of the first strap together.

13. The holder of claim 12, further comprising a third strap having opposite ends respectively attached to opposite sides of the base and an intermediate portion arranged to contact and
5 restrain a middle portion of the beverage container against lateral movement.

14. The holder of claim 13 wherein the third strap is resilient and an inner portion of the elongated handle, facing the base, has a plurality of finger holding portions formed thereon to enable a user to more securely grasp the holder.

10 15. The holder of claim 11 wherein at least two of the base, handle and web are integrally formed and an inner portion of the elongated handle, facing the base, has a plurality of finger holding portions formed thereon to enable a user to more securely grasp the holder.

16. The holder of claim 15 wherein the at least two of the base, handle and web are sculpted from a single piece of material.

15 17. The holder of claim 15 wherein the at least two of the base, handle and web are molded of a single piece of material.

18. A holder in combination with a beverage container, comprising:
a beverage container adapted to be held in the holder;
the holder having a base with a substantially planar lower surface and an opposite upper surface containing a receptacle configured to slidably receive, support and restrain a lower end
20 portion of the beverage container against lateral movement;
an elongated handle disposed adjacent to the base, the handle having an upper end disposed above the upper surface of the base and an opposite, substantially planar lower end disposed coplanar with the lower surface of the base, and an inner portion of the elongated handle, facing the base, having a plurality of finger holding portions formed thereon to enable a user to
25 more securely grasp the holder;
an arcuate web rigidly connecting the base to the upper end of the handle;

a first strap having opposite ends respectively attached to opposite sides of the web and an intermediate portion arranged to contact a side of an upper portion of a beverage container so as to restrain it against lateral movement; and

5 a second strap having opposite ends respectively connected to the first strap intermediate of the ends of the first strap and an intermediate portion arranged to contact the upper portion of the beverage container on a side of the beverage container opposite to the intermediate portion of the first strap and further restrain an upper portion of the beverage container against lateral movement; and wherein the first strap comprises a pair of opposing, intermediate ends having means for releasably fastening the intermediate ends of the first strap together wherein the holder
10 has an appearance suggestive of a high-heeled shoe.

19. The holder of claim 18, further comprising a resilient third strap having opposite ends respectively attached to opposite sides of the base and an intermediate portion arranged to contact and resiliently restrain a middle portion of the beverage container against lateral movement.

15 20. The holder of claim 18 wherein at least two of the base, handle and web are integrally formed from a single piece of material.